MEDIA STATEMENT

FOR IMMEDIATE RELEASE

SABS PARTNERS WITH MAHIKENG LOCAL MUNICIPALITY TO SUPPORT FARMERS AND STRENGTHEN LOCAL AGRICULTURE

The South African Bureau of Standards (SABS), in partnership with the Mahikeng Local Municipality, will host the inaugural Mahikeng Farmers Market on 7 and 8 August 2026 at the Mmabatho Stadium Parking Lot.

The two-day event has already attracted more than 80 registered farmers and 40 businesses from across South Africa and Botswana, reflecting strong support for an initiative to empower farmers, strengthen agricultural enterprises and promote local economic development.

The event begins on Friday, 7 August, with exhibition stands, including a dedicated SABS stand, expert presentations and information-sharing sessions. Farmers will have the opportunity to network with industry stakeholders and learn how standards, testing and certification can improve product quality, build buyer confidence and open up new market opportunities.

On Saturday, 8 August, the Mahikeng Farmers Market opens to the public, offering visitors the opportunity to shop for fresh produce and locally produced goods, experience livestock trading, and enjoy a variety of food stalls and family entertainment.

As South Africa's national standards body, SABS supports businesses through standards development, testing, certification, inspection and training services that enhance quality, safety and competitiveness. Through the Farmers Market, SABS will engage directly with farmers, share practical information and connect them with the services available to support their businesses' growth.

The Mahikeng Farmers Market is one of the initiatives under the Memorandum of Understanding between SABS and the Mahikeng Local Municipality. The partnership focuses on training, capacity building, access to standards, and business support to strengthen local businesses.

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